

# **Communication in Public Archaeology: Issues of Translation at the Kolb Site**

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Diachronic Research

# What's this? A posthole?

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# Volunteering at the Kolb site

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# Tools for Communicating with the Public

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- Heuristic Metaphors
- Conceptual Metaphor
- Visual References

# Definition of Public

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- First year multi-day volunteers
  - Avocational archaeologists
- Daily Volunteers
  - Avocational archaeologists, first-timers, and curious parties
- Public At-Large
  - School Groups
  - Visitors on Public Day



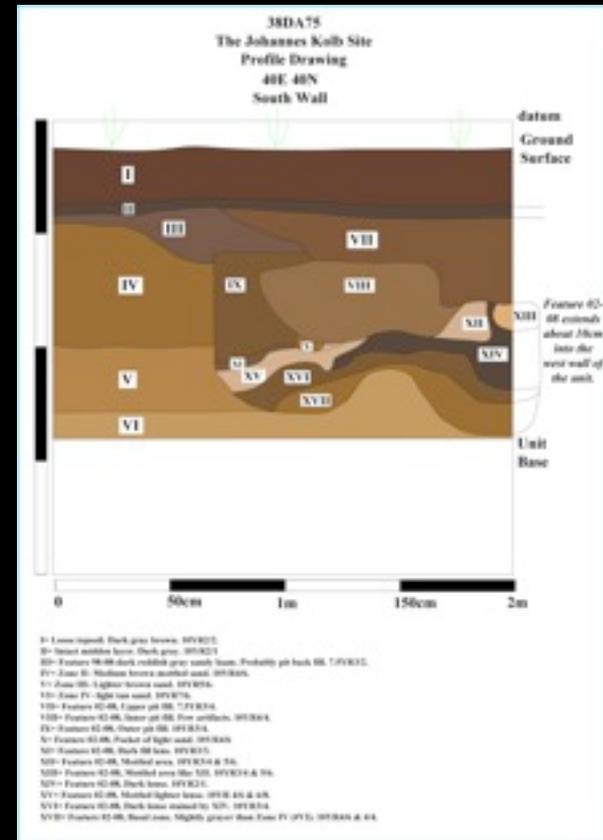
# Changes in 1999

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# Heuristic Metaphor

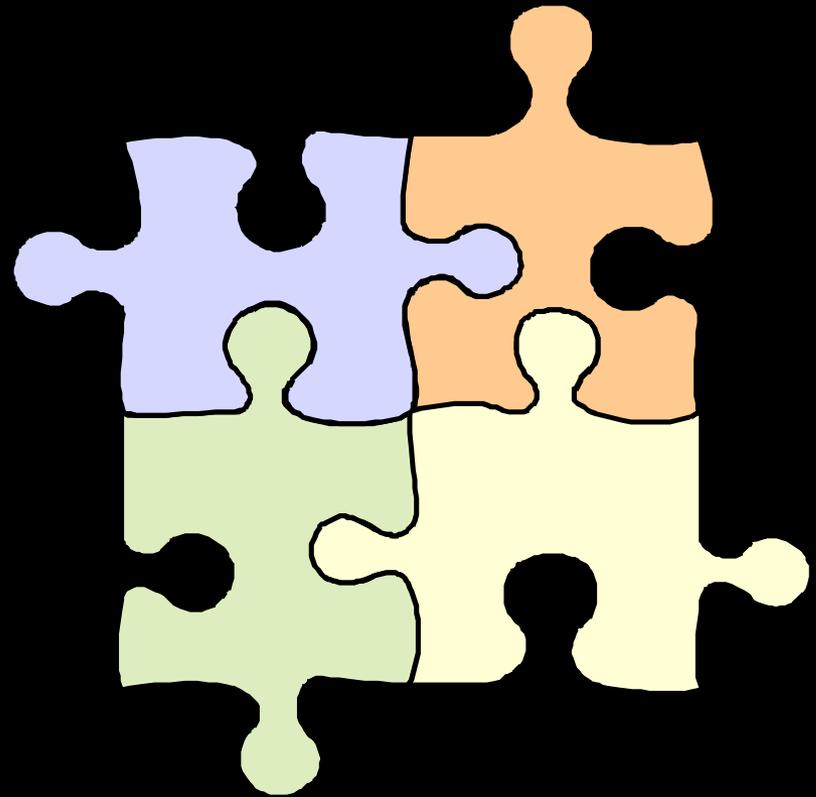
- Substitutes one thing for another
- One to one ratio
- Grand Canyon wall to Unit Profile wall



# Conceptual Metaphor

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- Compares one concept to another concept
- Apparent in descriptive language
- Archaeology is a puzzle



# The importance of context

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# Visual Interpretations

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# Visual Demonstrations

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# Putting the Pieces of the Puzzle Together

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